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AGENDA

SUMEER ACADEMY 3

“Stećci as Inspiration: Heritage, Business & Innovation Summer Academy”

Place: University of Donja Gorica, Podgorica, Budva, Cetinje

Dates: 21st -24th September 2026

DAY 1

Place: University of Donja Gorica, Podgorica, Montenegro
21st September 2026

10:00–10:10 | Official Opening

Opening remarks and presentation of the programme, including:

- Competition for the Best Multimedia Work by High School and University Students in Montenegro, on the theme “*Stećci – Voices of Eternity*”
- Festival of Young Artistic Creation, organised by UDG

Opening Addresses:

- Sandra Tinaj, General Manager of UDG
- Professor Dr Nusret Drešković, Coordinator of the STECCI Project, University of Sarajevo

10:10–10:20| STECCI Film Screening

- Screening of a film produced as an outcome of the STECCI project, developed by UDG

10:20–10:35| Screening of an Award-Winning Film

Screening of *The Secret of Montenegrin Katuns*, an award-winning documentary film by Montenegrin filmmaker Miki Dragičević

10:35–11:30 | Presentation of Submitted Works and Film Screening

Presentation of works submitted to the Competition and the Festival of Young Artistic Creation, including selected videos and multimedia works

11:30–11:45 | Award Ceremony

Announcement of the winner and presentation of the award for the Best Multimedia Work – Best Video Material

11:45–12:30 | Lecture: Valorisation of Cultural Heritage through Film

Miki Dragičević, Montenegrin filmmaker

12:30–14:00 | Art Exhibition, Cocktail Reception and Networking

Informal cocktail reception and networking session at the Gallery, accompanied by an **exhibition of stećci-inspired artworks by Professor Dr Anka Burić, University of Montenegro, Professor Dr Ćazim Hadžimjelić, University of Sarajevo and participating students**

DAY 2 – Introduction to Stećci: Heritage, Sustainability and Economic Valorisation

Venue: Hotel Mediteran, Budva, Montenegro

Date: 22 September 2026

09:30–10:00 | Registration

Participant registration and check-in

10:00–10:05 | Opening Remarks and Official Opening of SA3

Sandra Tinaj, General Manager of UDG

10:10–10:20 | Overview of the STECCI Project

Professor Dr Nusret Drešković, STECCI Project Coordinator, University of Sarajevo

10:25–10:30 | Address by the Ministry of Education, Science and Innovation of Montenegro

Marica Melović, MSc, Director of the Directorate for Scientific Research

10:30–10:50 | Introduction to the Summer Academy

- Dr Gabor Szüdi, Centre for Social Innovation (ZSI), Vienna
- Aleksandra Gogić, MSc, University of Donja Gorica (UDG)

10:50 –12:15 | Panel Discussion: Cultural Heritage, Cultural Tourism and Sustainable Development – Economic Valorisation of Stećci for Sustainable Tourism

Moderator:

- Biljana Brajovic, MSc, conservator-restorer and cultural heritage expert

Panellists:

- Assistant Professor Dr Aleksandar Dajković, Expert
- Tatjana Čalasan, MSc, State Secretary, Ministry of Education, Science and Innovation of Montenegro
- Dejana Dizdar, Old Royal Capital Cetinje
- Mitra Cerović, Expert
- Vanja Krgović Šaranović, Municipality of Žabljak and local community representative
- Assistant Professor and researcher at ISSP Dr Milika Mirkovic, University of Donja Gorica
- Assistant Professor and researcher at ISSP Dr Vojin Golubovic, University of Donja Gorica

12:15–13:30 | Lunch Break

Lunch and informal discussion among participants.

13:30–15:00 | Panel Discussion: Stećci as Cultural Heritage and a Driver of Cultural Tourism – European Cultural Routes

Moderator:

- Ema Mandić, MSc, University of Donja Gorica (UDG)

Panellists:

- Professor Dr Biljana Maslovarić, University of Montenegro
- Milica Nikolić, MSc, Expert
- Krešimir Bosnić, Arts Academy in Split (UMAS)
- Professor Dr Nusret Drešković, University of Sarajevo
- Professor Dr Snežana Radulović, University of Novi Sad
- Professor Dr Ćazim Hadžimejlić, University of Sarajevo

15:00 – 15:45 | Educational Lecture: Stećci as an Expression of Art and Cultural Communication

- Exploration of the artistic, symbolic and communicative dimensions of stećci within their historical and cultural context
- **Lecturer:** Professor Dr Nenad Vujadinović

15:45–16:00| Coffee Break and Networking

Informal networking among participants

16:00–16:30| Table Briefing and Lecture: Participatory Social Sciences and Humanities Methods for Socially Inclusive Cultural Heritage Management (*inclusive a screening of one social lab video*)

Mag. Pamela Bartar, Centre for Social Innovation (ZSI), Vienna (*hybrid*)

16:30–17:00| Hands-on Workshop: Think Globally – Act Globally: Stećci, Creative Industries and Economic Valorisation through the Co-creation of Innovative Cultural Tourism Projects

Dr Gabor Szüdi, Centre for Social Innovation (ZSI), Vienna

17:00–17:20 | Table Briefing and Lecture: Introduction to Landscape Mapping of Stećci Cultural Heritage – Interdisciplinary Perspectives and Approaches

Dr Gabor Szüdi, Centre for Social Innovation (ZSI), Vienna

17:20–17:30 | Wrap-Up and Reflections

Summary of the key conclusions and takeaways from Day 2

DAY 3 - Field Experience

Place: Cetinje, Montenegro

Date: 23 September 2026

11:00–12:00 | Travel to Cetinje

Organised transportation for participants.

12:00–12:10 | Welcome and Introduction to the Lapidarium

Welcome by the National Museum of Montenegro, participant introductions and presentation of stećci as elements of a broader cultural and spatial landscape

12:10 – 12:45 | Expert Introduction: Stećci and Cultural Heritage Mapping

Introduction to the historical and symbolic significance of stećci and the principles of cultural heritage mapping, with a focus on their location, orientation and relationship with the surrounding landscape

Lecturer: Goran Pajovic, Researcher and Archaeologist, National Museum of Montenegro

12:45– 13:15 | Participatory Workshop: Mapping the Cultural Landscapes of Stećci

Participants will work individually or in small groups to examine selected stećci, record their physical characteristics, motifs and condition, identify their places of origin and interpret their geographical and historical contexts. Where available, VR technology will support the exploration of the monuments within their original landscapes

Workshop Leaders: Museum educators, National Museum of Montenegro

13:15 – 13:25 | Visual Documentation and Collaborative Mapping

Photographic and graphic documentation of participants' work and the spatial setting of the Lapidarium, contributing to a shared visual map of the origins and cultural landscapes of the selected stećci

13:25 – 13:40 | Presentation and Group Reflection

Presentation of workshop results and discussion on how spatial context contributes to the interpretation, communication and preservation of stećci heritage

13:45 – 15:00 | Cetinje Heritage Walk

Guided walk through Cetinje's historical and cultural centre, exploring heritage narratives, place identity, collective memory and opportunities for sustainable cultural tourism

15:00–16:30 | Free Time

16:30 – 19:00 | Return Journey via the Kotor–Lovćen Cable Car

Organised return journey to Budva, providing an experiential perspective on Montenegro's cultural and natural landscapes and their relationship with sustainable tourism and destination development

19:45 – 20:00 | Day Wrap-Up and Reflections

Group reflection on the field visit and key insights relevant to cultural heritage interpretation, innovation and the objectives of the STECCI Horizon project

DAY 4 – From Heritage to Innovation: Valorising Stećci through Creativity and Technology

24th September 2026

Venue: Hotel Mediteran, Budva, Montenegro

Date: 24 September 2026

09:00–10:00 | Workshop: Rethinking Stećci – Creative Industries and New Ideas

Interactive workshop exploring creative approaches to the interpretation, promotion and contemporary valorisation of stećci

Workshop Leader: Professor Dr Tiho Vujović

10:00–10:30 | Heritage Education in Germany: Approaches and Good Practices

Presentation of educational approaches and good practices in the interpretation and communication of cultural heritage in Germany

Lecturer: Dr Abdelrhman Fahmy

10:30–11:00 | Coffee Break and Networking

11:00–11:45 | The STECCI Cultural Routes: Integrating Cultural Heritage, Tourism and Sustainable Development

Presentation of the STECCI Cultural Routes as a model for connecting heritage interpretation, destination development and sustainable cultural tourism

Lecturers:

- Professor Dr Snežana Radulović
- Assistant Professor Dr Sandra Tinaj

12:15–13:15 | Break**13:15–13:45| Economic Valorisation of Stećci for Sustainable Tourism**

Presentation of approaches to the economic valorisation of stećci, followed by final reflections on opportunities for research, education, innovation and sustainable tourism development

Lecturer:

- Assistant Professor Dr Milika Mirković

13:45–14:00 | Day Wrap-Up and Final Reflections

Summary of the key outcomes, conclusions and recommendations from Day 4 and the Summer Academy

14:00–14:30| Certificate Ceremony and Closing Remarks

Distribution of certificates and formal closing of the Summer Academy